

A vibrant aurora borealis (northern lights) display in shades of green, purple, and pink over a dark landscape with a body of water and a rocky shore. The sky is filled with stars and the aurora's light trails. The image is framed by a dark blue border at the top and bottom, with a shimmering, bokeh-like light effect in the middle.

# Aurora Corialis Publishing

Publishing your  
Transformational Book

2023 Press Kit



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# Introduction to Aurora Corialis Publishing

Your audience craves connection. Humans have always told stories. They help us understand each other. They help us share ideas. They help us build trust.

In a marketplace that is saturated with tens or hundreds or even thousands of people who do what you do, you have to stand out. You have to get noticed. You have to show what's special about you.

When you boost your visibility by sharing your story, you show your audience that you understand them deeply, can help them solve their biggest problem, and want them to feel closer to you and build trust.

Cori Wamsley, CEO of Aurora Corialis Publishing, is a proven expert in helping busy coaches and speakers write brilliant books that become bestsellers, get them noticed in their field, and help them become recognized as leaders. She makes every step of the writing and publishing process fast and easy.

[www.auroracorialispublishing.com](http://www.auroracorialispublishing.com)



## Cori Wamsley

CEO, Writing Coach, Bestselling Author

"Cori has simplified the process and removed the fear around being a published author. Her method is a direct approach to success."

-Leigh Clark, CEO KindLeigh, Author of Living Kindly

"Cori has been absolutely incredible to work with. I didn't have any experience writing a book [...] and Cori helped me step by step and made the process as painless as I could ever imagine."

-Matt Scoletti, Speaker, Author of The First 15

"Cori was extremely patient with me during the entire editing process and did not hold any punches--exactly what I needed. Cori even gave me insight on how to attract more readers with a more engaging title."

Andrew Wingard, Author of After the Buzzer

# Interviews or Talks

Aurora Corialis offers talks for leaders interested in broadening the scope of their reach with a book. Requests for additional topics related to books and publishing can be considered.

Talks can be adapted to be workshops to cover 20 minutes to 2 hours. Presentations can cover 20 to 60 minutes.

Please see the following two pages for Cori's speaker sheet for interviews or talks.

**Contact Cori at [cori@auroracorialispublishing.com](mailto:cori@auroracorialispublishing.com) with questions or to book a private call to discuss your needs.**





# Cori Wamsley

CEO of Aurora Corialis Publishing  
9x Author, Speaker, Writing Coach

Cori Wamsley is a proven expert in helping coaches, speakers, and business owners tell their story by writing a book that helps them build a relationship with their audience. She helps people turn their ideas into six-figure stories and get known as experts in their industry. Cori's coaching and editing skills help new writers create authentic books that help them gain greater exposure, get more clients, and make more money.

Cori uses her experience as an author or coauthor of 11 books, including the bestselling *The SPARK Method: How to Write a Book for Your Business Fast*, along with over 18 years as a professional writer and editor and a bachelor's and master's in English literature, to streamline her SPARK Method process for business book writing so her clients can write and publish powerful books.

Cori is a popular speaker with entrepreneurial groups and podcasts, inspiring people to tell their stories and grow their businesses.

## Talks:

- Double Your Business with a Book
- Magnetize with Story
- 5 Things to Know about Nonfiction Writing and Publishing
- Craft, Publish, & Sell Your Story

\*Other topics in writing and publishing could be considered.

## Cori has been featured at:



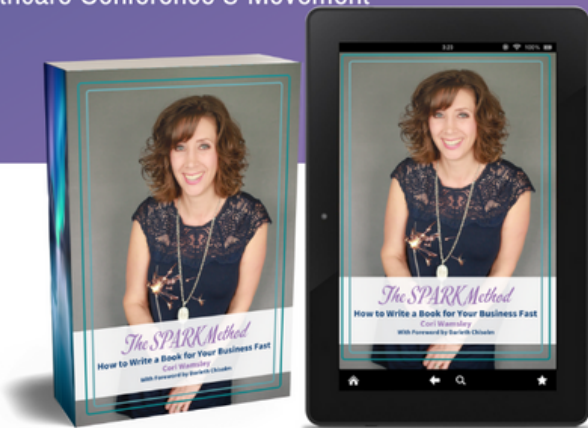
## Testimonials:

"As the keynote speaker for my event, I found Cori to be incredibly engaging, interactive, and educational. Her depth of knowledge was very apparent and she provided great insight and immediately actionable tips for every participant. I would, without question, have Cori keynote again."

~~ Melanie Colusci, owner of Pittsburgh Women's Mastermind for Entrepreneurs

"If you're looking for a dynamic, compelling, compassionate speaker, hire Cori Wamsley for your next event. She spoke at my Healers in Healthcare Conference and is energetic, so easy to connect with. She tells great stories, uses specific examples, and involves the audience, and she helps dial in to what your transformational story is so your ideal client, the person looking for the solution that you have, knows that you are the have-to-hire expert. My audience loved her, and yours will too!"

~~Dr. Christina Fontana, Pharmacist, 5x Author, Rapid Transformation Business Coach, & Creator of the Healers in Healthcare Conference & Movement



**The SPARK Method:**  
**How to Write a Book for Your**  
**Business Fast**

**Book Cori Today!**  
**[cori@coriwamsley.com](mailto:cori@coriwamsley.com)**

**Connect with Cori:**



[facebook.com/CoriWamsley/](https://www.facebook.com/CoriWamsley/)



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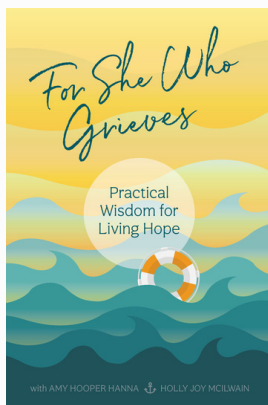
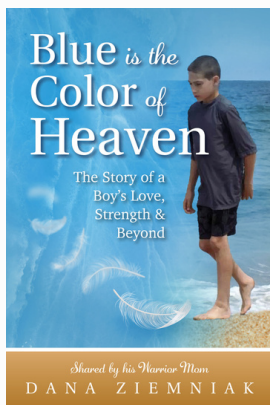
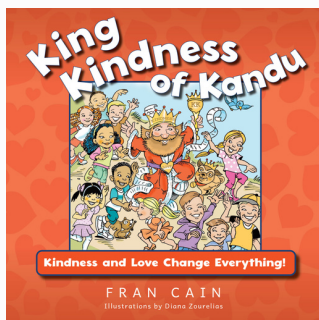
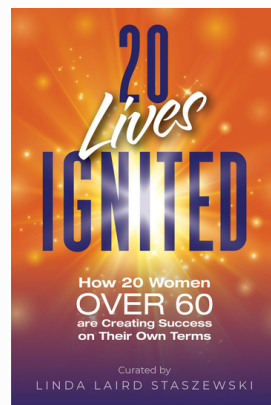
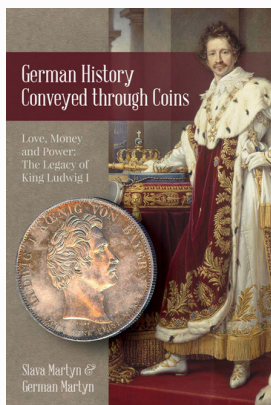


**To learn more about Cori or  
Aurora Corialis Publishing, visit  
[www.auroracorialispublishing.com](http://www.auroracorialispublishing.com)**

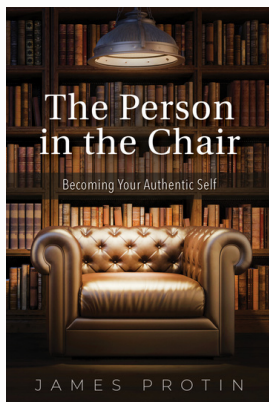
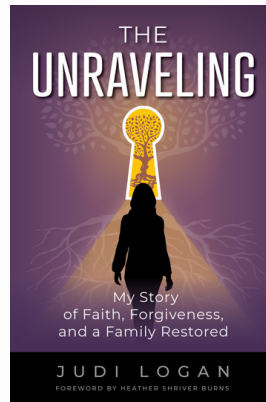
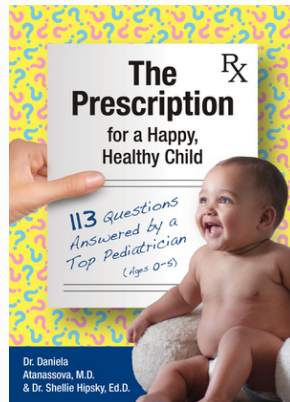
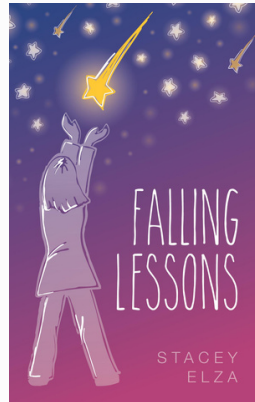
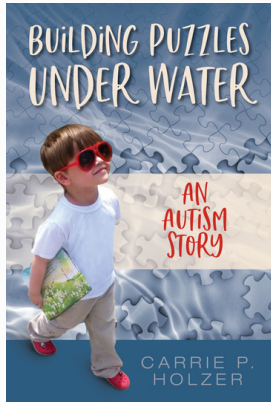
# Books by our Clients



Thought Aurora Corialis Publishing offers a la carte services to authors who work with independent publishers or who self-publish their books, the only books included on these pages are books that were developed and published by Aurora Corialis Publishing.



# Books by our Clients (cont.)



# Our Work

Aurora Corialis Publishing offers a variety of publishing packages to fit the author's needs. See package information below.

We work primarily with professionals like coaches and speakers who want to share their transformational story with a book.

Our focus is on co-creating a powerful manuscript and book to follow that speaks directly to the author's audience, niche, and expertise. As such, every step of the process is performed with an eye on how the book will appear in the marketplace.

Once the book is completed, of course, our focus is on the launch of the digital copy, where we actively campaign to make that book a bestseller. At the author's discretion, we launch the paperback to coincide with an event or a couple weeks following the ebook launch.

The resulting book is an asset to the author's business or nonprofit.

**Is your book already written?**

Silver Package (Basic)

Children's Package (Illustrations, Editing, Cover & Interior Layout, Publishing, ISBN, and Copyright)

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**Do you want book coaching to help you write?**

Gold Package (Basic + 5 months book coaching with a group, max 6 authors)

Platinum Package (Basic + 5 months private book coaching and Business Psychic session)

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**Would you like to let someone else write your book?**

Diamond (Basic + ghost writing, approx. 6-9 months of writing)

Podcast to Book (Basic + ghost writing using your podcast episodes, approx. 6-9 months of writing)

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The Silver or Basic Package includes copy editing, layout and cover design for paperback and ebook, publishing, ISBN, copyright, PR, and marketing.





# About Cori

CEO Cori Wamsley works with professionals who have a transformational story to share. She helps them with structure, deep storytelling secrets, and path for publishing a polished manuscript so they can write books that build a relationship with their audience so they can get booked, get more clients, make more money, and change the world.

Her blog was lauded as one of the Top Writing Blogs of 2020 by QueryLetter.com. Cori was awarded with the Brainz Crea Global Award for 2022, presented to top entrepreneurs, influential leaders, and innovators who have been recognized for their innovative ideas, resourcefulness, or for their accomplishments in the areas of sustainability and mental health.



Cori also wrote seven fiction books, including her newest release *Braving the Shore*, and her nonfiction work *The SPARK Method*. She is a contributor to the anthologies *Twenty Won* and *Living Kindly*.

Prior to starting Aurora Corialis Publishing, Cori had 10 years' experience as a professional writer and editor, including her work with the Departments of Energy and Justice and as the executive editor of *Inspiring Lives Magazine*. Cori holds a master's and bachelor's in English literature and a bachelor's in biology.

# Seen & Heard



Cori has been a guest speaker for

- Healers in Healthcare Conference
- PWN Monterey
- WBN Pittsburgh
- Coffee Club Diva's (Erie, PA)
- Pittsburgh Women's Mastermind for Entrepreneurs
- East End Entrepreneurs
- The National Association of Professional Organizers
- WIN-Pittsburgh
- South Hills Chamber of Commerce
- Upper St. Clair Library

Among others.

Cori is a former editor and contributor for *Inspiring Lives Magazine* and has contributed articles to Thrive Global, Authority Magazine, Brainz Magazine, and other publications.

## Featured Media

- SWE Spotlight with Joie Gharrity, [How To Keep Dreaming And Keep Going With Cori Wamsley](#), May 2023
- [Littsburgh](#) an excerpt from *Braving the Shore*, May 2022
- Empowering You, Bethel Park TV, [Interview with Cori Wamsley](#), July 2022
- Insomnicat interview, June 2021, [Writing and Publishing a Book Doesn't Have to be Hard](#)
- Interview with MjCallaway, April 2021, Twenty Won in 21: [Leverage Your Soul-Level Magic](#)
- Drinks with Jess Episode 192, February 2021, [Everyone has a Story](#)
- The Next Fem Podcast, October 2020, [Boost Your Visibility with a Book](#)
- I'm Loving Me Project, March 2020, [Boost Your Business with a Book](#)
- Spotlight on Pittsburgh - TV Show, November 2019, [#26 - Cori Wamsley and Michael Buzzelli](#)
- The Authors Unite Podcast, September 2019, [Cori Wamsley Talks Business Books](#)
- Shevelle McPherson's Soapreneur Uninterrupted Podcast, May 2019, [Cori Wamsley's Book Writing Process: 3 Simple Steps to Getting Your Message Out to the Masses!](#)
- Traffic & Leads Podcast, March 2019, [Write Your Own Book](#)

For more, please visit [Aurora Corialis's Media & Press page](#).

# Suggested Interview Questions

Why do business owners need to write a book? Is there any kind of business that this won't benefit?

Should someone be in business a certain number of years before they write a book? When is the best time to get started?

What can a book do for your career?

Why is it important to share your personal stories?

How did you get started working with business owners on books?

How did you come up with your process?

When should you start working with a coach on your book?

How long does it take to write a book? What's involved in the process?

What types of publishing are available to authors? How do they differ?

What are the benefits of working with a hybrid publisher?

How do you know what's the best option for publishing?

What other professionals should someone involve in their book writing process?

What is the first thing you should do if you want to write a book?

What are some ways that authors sabotage themselves and delay their book?

What are some tips for someone to get started on their book or get ready to work with a coach?

# BOOK CORI NOW!

Workshops | Keynotes | Telesummits | Business Retreats | Presentations | Panel Discussions | More

Cori is a fun, engaging speaker who knows all about connecting by telling your story. She's on a mission to help people who have gone through a transformation and have a powerful story to tell about their journey in a book. Book her for your organization, podcast, or event today!

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Cori at the Make an Impact Workshop, Apr 2022